

Missions & Visions

Breakstone, White & Gluck

Massachusetts Personal Injury and Malpractice Lawyers



Ronald E. Gluck, Marc L. Breakstone, David W. White

In May 1992, Marc L. Breakstone, David W. White and Ronald E. Gluck joined forces to create a firm concentrating on complex plaintiff's personal injury and medical malpractice cases. More than 25 years later, the three partners continue to share management functions according to their interests, skill sets and general proclivities, eschewing the traditional role of a managing partner.

Q: How would you describe your law firm's mission?

A: The mission of our firm is to provide every client with competent and compassionate representation so as to obtain full and fair compensation. Second, we strive to do everything we can to help our clients achieve the best possible medical outcome since the vast majority of our clients have been seriously injured due to the negligence of others.

Q: What is your firm's greatest strength?

A: Our greatest strength is the personalized attention we pay to every client. We handle a relatively small number of complex cases which allows us to devote the attention and resources needed to obtain excellent results in every case. We strive to be good citizens and competent lawyers.

Q: What practice areas do you see as having the most potential for growth in 2018, and why?

A: One of the areas for potential growth is cybersecurity claims. As we transform into a digital society, people are going to focus on harms they may suffer because of inadequate digital security. Autonomous vehicles will also be a growing area, raising daunting questions for personal injury practitioners.

Q: As managing partner, what trends in management do you see as most likely to lead to substantive change in the legal profession?

A: Automation and outsourcing are the two most significant changes that will continue to alter the legal landscape.

Q: How is technology changing the practice of law?

A: The digital revolution has introduced significant efficiencies into the practice of law. Today you can operate your practice from anywhere in the world on your smart phone.

Our firm became paperless ten years ago. Every aspect of research can be efficiently and cost-effectively conducted online. We now interact effectively with clients, opposing counsel, experts and others through video conferencing, email and texting. We collaborate in cyberspace.

conomic globalization will shrink opportunities for lawyers in this country.

Q: What do you see as the greatest opportunity the legal profession will face over the next five years?

A: Technology offers the opportunity for lawyers to shape their careers to fit their lives, rather than the other way around. This allows for lawyers to create more flexible schedules and dial up or dial down their practices. We can get a lot more done in a lot less time, thereby freeing us up to enjoy outside interests.

Q: What is unique about your firm's culture? What sets you apart?

A: We all love what we do and we make an active effort to make it fun. We all try to practice at a high level and treat everyone we encounter with dignity and respect, including clients, opposing counsel, court personnel and insurance adjustors. We also emphasize a good work-life balance, allowing us to spend time with our families and on individual pursuits.

Q: The local legal community is well known for its commitment to "giving back." What pro bono work does your firm do that you are most proud of?

A: For the past five years we have dedicated a lot of time and resources to our non-profit Project Kid Safe. Each year we give away between 3,000 and 4,000 bicycle helmets to children around Massa-



Marc L. Breakstone

MANAGING
PARTNER,
BREAKSTONE,
WHITE & GLUCK

“The digital revolution has introduced significant efficiencies into the practice of law. Today you can operate your practice from anywhere in the world on your smart phone.”

Q: What do you see as the biggest challenge the legal profession will face over the next five years?

A: For lawyers doing motor vehicle tort work, there will be a tectonic shift with the introduction of autonomous vehicles. With computer-driven cars, the human operator will be removed from the liability equation. This will dramatically alter economies of scale such that most lawyers will not be able to handle ‘small to medium’ damages auto cases. A lawyer who would normally handle a rear-end soft tissue injury case that may settle for \$15,000 won't take a case against an autonomous vehicle, in which it might cost \$10,000 in expert investigation fees just to determine why the software failed. On another front, lawyers who do hourly work are being squeezed by lawyers in India and Indonesia who can perform many of the same functions at far lower rates. That's going to continue. Eco-

chusetts. To date, we have distributed more than 15,000 helmets. We also support numerous private entities, local organizations and police departments that promote bicycling safety. We are also active and hold leadership positions in several statewide bar organizations through which we give back to the profession.

PRACTICE AREAS

- COMPLEX PLAINTIFFS' PERSONAL INJURY
- MEDICAL MALPRACTICE

OFFICE LOCATION

2 Center Plaza
#530
Boston, MA 02108
617-723-7676